

Being Extraordinary

in the marketplace

by Mike Louie

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**Why do we
need to be
exceptional**



How do we become exceptional?



The Basics: Live a Godly Life

- Prayer (connect with God)
- Read the Bible (know God)
- Serve others (loving God is loving others)

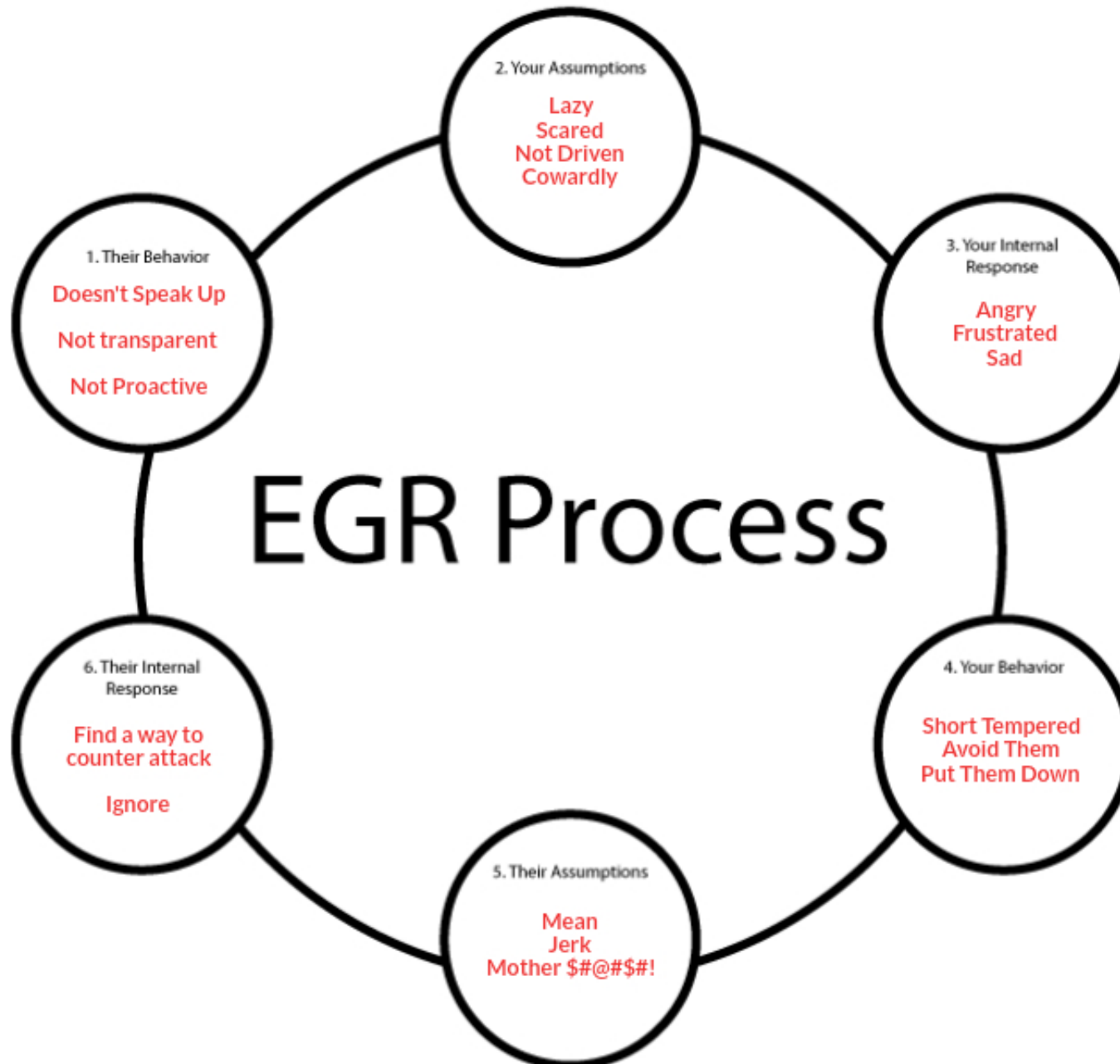
Observation of a Godly Life

If you're **spending** time and energy on good things, then by default, you are NOT **wasting** time or energy on the bad things.

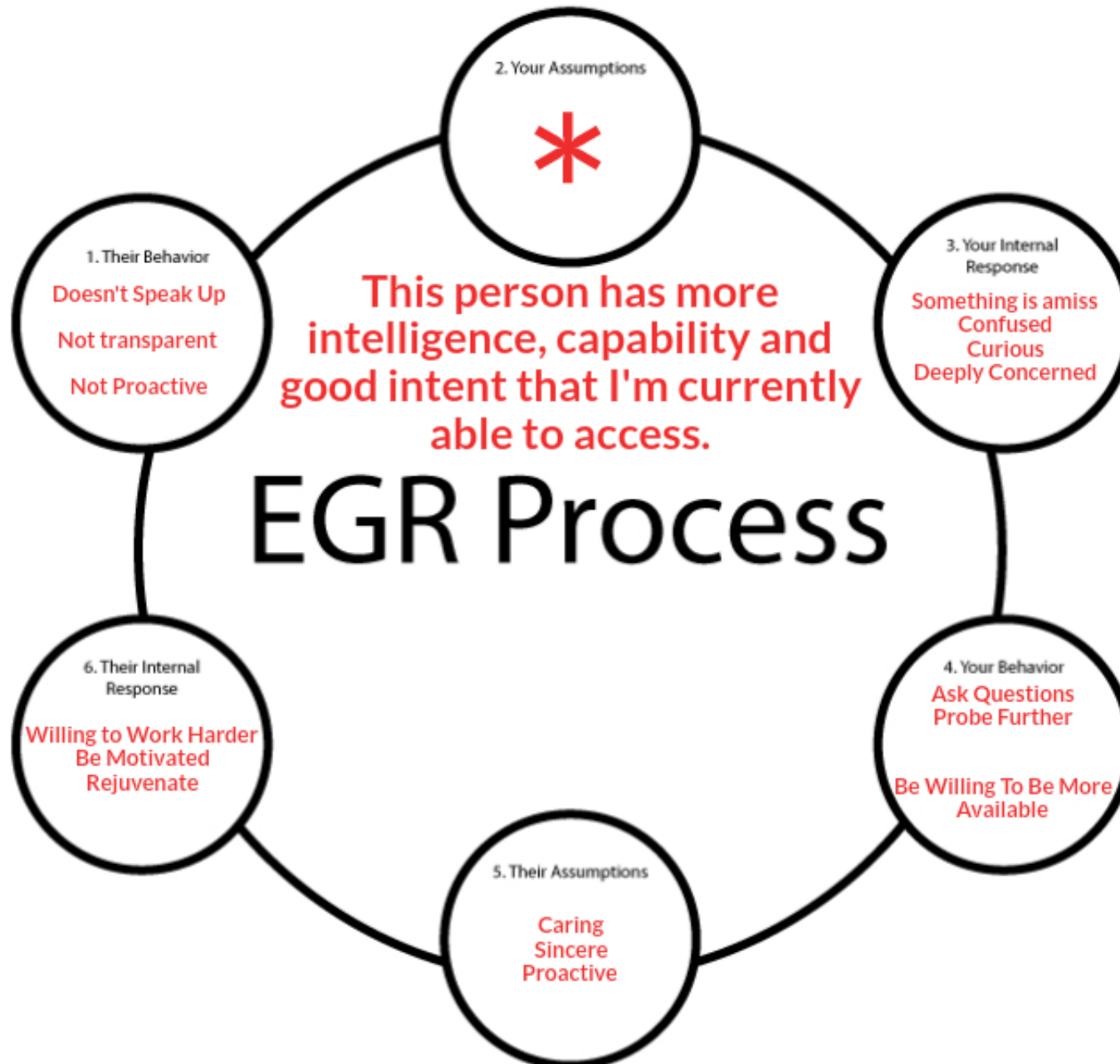
Be Strategic

- What does strategy mean?
- What is your strategy?
- What prevents you from executing your strategy?
- What accelerates your strategy?

Be a **Multiplier**, not a **Diminisher**



Adapted from Gregory McKeown's Velocity Leadership program



**Be
Relevant**

Some practical results indicating your relevance ...

- Extraordinary letters of recommendations
- Tangible, sophisticated project you can see or touch
- Your reputation (brand) precedes you
- Own a blog that is so compelling and insightful that people have no choice but to follow up

How far are you willing to go?

The kingdom of heaven is like a treasure hidden in a field. When a man found it, he hid it again, and then in his joy went and sold all he had and bought that field.

Again, the kingdom of heaven is like a merchant looking for fine pearls. When he found one of great value, he went away and sold everything he had and bought it.

Matthew 13:44-47

Go all out.

**God is with you
every step of the way.**

Got questions?

Need someone to pray for you?

Let me know!

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